

# MIER AGIL

## WordPress Developer

Zamboanga City, Philippines 7000 • mierasgil@gmail.com • +639060485737

### PROFESSIONAL EXPERIENCE

---

#### MEDIUM INTERACTIVE

(Remote)

##### Lead WordPress Developer

Sep 2020 - Present

- Ensured responsive design standards and integrated third-party APIs to enhance website functionality.
- Collaborated with clients and project managers to gather requirements, define project scope, and design/develop custom WordPress websites.
- Conducted regular site maintenance for 50+ websites, optimizing website speed, providing technical support, training, and ensuring email form functionality.
- Developed large websites for international companies, each with 500+ pages and custom functionalities.
- Managed deployments, Google Analytics setup, and resolved Google Search Console issues.

#### FESTOON HOUSE AUSTRALIA

Freelance

##### Web Admin & Developer

Feb 2023 - Present

- Developed landing pages with a strong emphasis on optimizing conversion rates.
- Conducted website audits and performance optimizations to improve loading times and user experience.
- Custom-coded additional WooCommerce functionalities based on the client's requirements.
- Optimized SEO, leading to higher impressions and click rates.

#### SENSATION ENTERPRISES

Freelance

##### Web Developer

Jan 2020 - Jul 2020

- Converted designs from PSD and Figma to fully functioning websites in WordPress.
- Custom-coded functionality and styles using HTML, CSS, JavaScript, and PHP.
- Set up pre-built themes and essential plugins to meet client requirements.

#### ZIAN GAMING & RECREATION INC.

Zamboanga City, Philippines

##### Junior Programmer

Sep 2019- Aug 2020

- Designed and developed a payroll management system using PHP, Laravel, Bootstrap, and JavaScript.
- Fixed bugs and implemented new features in the company's Android application developed in Java.
- Monitored and managed servers and phpMyAdmin databases on a day-to-day basis.

### EDUCATION

---

#### WESTERN MINDANAO STATE UNIVERSITY

Zamboanga City, Philippines

Bachelor of Science in Computer Science; Major in Information Technology

2014-2018

### ADDITIONAL INFORMATION

---

- **Skills:** Full-Stack Web Development, Responsive Web Design, Content Management, Technical SEO, Website Optimization, API Integration, UI/UX Design, E-commerce Development, Database Management, Website Migration, Server Administration, Website Maintenance, Problem Solving and Debugging, Client Communication, Project Management, Custom Theme and Plugin Development, Photo Editing
- **Tools & Technologies:** HTML5, CSS3, JavaScript, JQuery, PHP, MySQL, WordPress, Bootstrap, VS Code, WooCommerce, Elementor, ACF, Photoshop, HubSpot, Zapier, Google Analytics, Yoast SEO, RankMath